

# Press Release

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FOR IMMEDIATE RELEASE  
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## **RANDY'S TRIPS MAKES A STAND ON SUSTAINABILITY IN MONTEREY**

MONTEREY, CA, MAY 5, 2008: [Randy's Fishing and Whale Watching Trips](#) receives Monterey's Green Business certification just in time for the MPCC Sustainable Showcase. Peter Bruno, owner of Randy's, says "It was an easy choice to make. As a matter of fact we have been green since 1950, have you seen the color of my shop inside and out I have always been green. My business has always been on a sustainable level, fishing and nature tours, but now we have changed a few simple things like lights and paper to really show how we do care and will continue to do our part protecting the Monterey Bay."

Randy's was financially impacted by the Salmon closing but they understand the decision that was made. Randy's fishes sustainable fisheries, have been deemed an "environmentally responsible fishing method (hook and line)" by the Monterey Bay Aquarium Seafood Watch and are the true environmentalist given

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that do not want to destroy and deplete their livelihood. Rock Cod season is now open and going well and they have created a truly sustainable tour, [Randy's Photo Expeditions](http://www.randysgotphotos.com) (visit [www.randysgotphotos.com](http://www.randysgotphotos.com) for more information). Sustainability and being environmentally friendly, has been for the last 30 years, and will continue to be the way of thinking for Randy's Fishing and Whale Watching Trips.

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